



Junior Achievement Bowl-A-Thon Nitty-Gritty Information

What is Junior Achievement?

Junior Achievement is a non-profit organization that provides educational materials and community role models to go into area classrooms and help children prepare for their future in the workplace. Through exciting, hands-on lessons, Junior Achievement teaches students about **economics, workforce readiness, financial literacy, entrepreneurship, and the importance of staying in school and building strong safe families and communities.** Junior Achievement will reach nearly 5,000 Douglas County area children this year.

WHY: The Junior Achievement “Rock N’ Bowl” is a great opportunity to have FUN, win GREAT prizes, and raise money for JA programs that benefit more than 5,000 children in Lawrence schools. Whether you are an experienced bowler or a novice bowler, we will have something EPIC for everyone! Wear your favorite vintage concert tee and come rock the lanes with us!

WHEN: Event Dates are **Friday, November 13th and Saturday, November 14th, 2026.** Four different bowling time slots will be available.

WHERE: Royal Crest Lanes – 933 Iowa St, Lawrence, KS

GET INVOLVED: Attend the Bowl-A-Thon Kickoff Luncheon on **Wednesday, August 26th** from 12:00-1:00 pm at Wayne & Larry’s Bar and Grill to hear about the event and pick up valuable information to take back to your business and form bowling teams.

WHAT: Local businesses and organizations coordinate teams of bowlers. The bowlers collect sponsor pledges. Collections should be secured before the Bowl-A-Thon.

Teams will bowl three games. Bowlers will be credited with an automatic strike in the 3rd, 6th, and 9th frames of each game. The Razzle/Dazzle format allows bowlers to earn additional prizes while they bowl by knocking down colored head pins as they randomly appear.

HOW MUCH: The cost will be **\$20.00** per bowler, which includes 3 games of bowling, shoes, ball, Razzle/Dazzle prizes, free drink coupon and a free game of bowling to be used at a later date. The \$20.00 registration fee is non-refundable and paid when you register your team(s). Bowlers must also raise at least **\$50.00** in funds to participate in the Bowl-A-Thon.

PRIZES: There will be many different prizes that the bowlers can win for raising money. The Grand Prize this year is a **\$500** Gift Card. Other prizes that can be won are sports tickets, dinners for two, gift cards and more!

LANE SPONSOR: Lane sponsors are available for \$450 per lane. For your sponsorship your business logo will be posted on a banner above a lane for 60+ days. Banners will be displayed above the bowling lanes starting on September 11th. Your business will not only be exposed to our Bowl-A-Thon participants but to other league, tournament and recreational bowlers throughout the 60+ days.

QUESTIONS? Call the Junior Achievement Office at 785-331-7380 or email debbie@kansasja.org